

Name: _____

Date: _____

FINAL PAPER & SPEECH – INTRO & CONCLUSION

Writing Workshop #3

TITLE:

A title is more than just a label for a piece of writing. A good title can help us strike a unique tone that complements our point. It's the first thing a reader sees and it sets the stage for what will come next.

For example, you all know the traditional fairy tale: *Goldilocks and the Three Bears*. If we give it a different title, it may show us a different point of view about or purpose for the story.

- Break-in at the Three Bears House; Police Suspect Human Girl → crime story
- Fighting Your Inner Bear → self-help
- If You Like Hot Porridge, Try Three Bear Café → restaurant review

You want a title to relate to your topic. But you also want the title to engage your reader. Some examples of persuasive titles are given below for the topic of stopping global warming. For each example title, you will see the title technique being used by the author.

- *Direct statement* → We Must Stop Global Warming Today
- *Funny image that makes the point* → Palm Trees in Vermont?
- *Dressing as the other side* → We Need More Oil, Now
- *Title states facts* → US Produces 1/3 Greenhouse Gases
- *Start with a question* → Can We Continue Business as Usual?

INTRODUCTION:

Each writer is unique; meaning, there is no standard format for how to write an introductory paragraph. Your introductory paragraph should start with a hook – some addition that engages the reader and demands his attention. And your introductory paragraph should provide the necessary background information about your topic – enough information to help your reader understand your argument, especially for an unfamiliar topic (e.g., video game, TV show, etc.). And, of course, your introductory paragraph should state your thesis. But, how you add each of these elements is a decision for you! Some options for different paper starters are provided below.

THE KEY FOR EACH IS THAT YOU NEED TO ELABORATE AFTER!!!!

Tell a Story:

Once upon a time in a land far away, there was a kingdom where everyone dressed the same. It all started as a great idea. After all, the boys and girls were spending hours deciding what to wear each day, and some girls and boys could afford expensive clothes while others could not. Dressing the same helped everyone feel equal and good about themselves, until one day they had to leave school. What would they wear to that job interview or that date? Some of the young woman showed up in blazers and ties; others wore jeans in a statement of their newfound freedom. Not having any experience, they all made terrible first impressions. There was one exception, however; these were the students who joined the army. They packed their real clothes away for another three years.

Start with the Facts:

- Europeans spend \$11 billion yearly on ice cream, \$2 billion more than what is needed to provide clean water and safe sewers for the world's population.
- In 1993 handguns were responsible for 37,184 deaths in the US.

Blunt Beginnings:

- School uniforms are a bad idea.
- School recess should be longer.

Myth-Busting Lead:

- Everyone knows that the right to bear arms is protected by the Constitution, but did you realize that at the time in America when the law was created, there was no such thing as a police department?
- School uniforms will greatly reduce school violence and create a better learning environment. If you believe this, you haven't seen the research.

Shine the Light of a Question:

- Do you hate school uniforms?
- Who stands to benefit from school uniforms?

Start with a Quote:

“All that glitters is not gold.” – Shakespeare
We must not always judge beauty by what is immediately seen as pretty.

CONCLUSION:

End with a Painted Image:

(Thesis: Handguns should be illegal in America.)

Imagine if handguns had been illegal since 1960. Imagine a world where Mark Chapman can't shoot John Lennon because they wouldn't sell him the weapon. John Hinkley can't shoot Ronald Reagan. And 100,000 more people are alive because the guns they were slaughtered with haven't been sold.

End with a Real Image:

Use a photo to conclude your purpose. Connect it to the future of your reader.

End with a Quote:

Once again, use a famous quote to conclude your purpose. Show what can happen if your purpose is accepted. Or, show what will not happen if your purpose is ignored.

Provide Solutions:

Show your reader how to enact your purpose. For example, if you are promoting vegetarianism, how can readers get started today? Where can they buy food? Where can they find resources?